Flexible Collections for your website powered by ScienceOpen

You want to explore ways to create topical selections of content that respond to rapidly developing scientific developments and to maximize the presence of your digital content online.

ScienceOpen can create an innovative channel to promote discovery both within our discovery environment and on your own webpage.

ScienceOpen is a freely accessible research communication platform with the technological infrastructure to support multi-dimensional search, community curation, and researcher networking. We provide space and services to publishers to promote their content – from enriched metadata and promotional packages to open access hosting solutions and custom-tailored publishing environments.

Publisher benefits with Collections embedded on your website:

- **Interaction**: Provide exciting ways for your users to search, browse and interact, all on your own website with no costly development on your part. Plug and play!
- **Community**: Use ScienceOpen infrastructure to build communities around your content. Users can curate, share, recommend, comment, or review articles and books.
- **Curation**: Create interdisciplinary collections around cutting-edge topics, explore new fields in “pop-up journals”, highlight research areas around new journals – the ScienceOpen technology creates new possibilities for repackaging your content.

Your collection on ScienceOpen

- Context environment of 80 million records driving search and discovery for your content
- Link back to publisher webpage via read button for usage tracking and access management by the publisher
- Flexible topical collections of journal articles, books/chapters, conference proceedings promoted with a banner on all relevant content in 80 million records
- “Submit manuscript” button that leads to your website
- Dynamic search and filtering of all content at journal, publisher, author, article, and collection level
- Article and collection level usage statistics on the fly and quarterly usage reports
- Author profiles and self-promotion tools for users to add lay summaries and share and track their work
- Community-run, researcher-led topical collections further promote usage
- Commenting and recommendation functionalities
- Post-publication peer review functionalities to further engage community

Contact: Stephanie.Dawson@ScienceOpen.com
Twitter: @Science_Open
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## Discover Collections on ScienceOpen

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A small independent publisher like Pluto Journals needs a powerful host to reach across to the world’s academic libraries and intellectual community. ScienceOpen has the technology and infrastructure that can provide us with the discoverability that is vital in a world crowded with information.

Roger van Zwanenberg, Managing Director, Pluto Journals

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Connect your content to the world
An Interactive Environment for your Journal on ScienceOpen

You need to go beyond a simple webpage for professional discovery, hosting or full publishing services for your open access journals that will showcase your title within a search environment, maximize the internet presence of your digital content and reduce the time spend on technical distribution.

ScienceOpen can promote or host your open access journal, conference, or books in an interactive environment with state-of-the-art SEO and integration with ORCID, Crossref and more.

ScienceOpen is a freely accessible research communication platform with the technological infrastructure to support multi-dimensional search, community curation, and researcher networking. We provide space and services to publishers to promote their content - from enriched metadata and promotional packages to open access hosting solutions and custom-tailored publishing environments.

Publisher benefits for journals within the ScienceOpen discovery environment:

- **Context:** Host your journals within the context of 80 million records on ScienceOpen including banner marketing and search highlights.
- **Integration:** ScienceOpen connects your digital content to the world with Crossref, ORCID and Altmetric™ integration, indexing by Google Scholar and Baidu Scholar, long term archiving and A&I services.
- **Community:** Use ScienceOpen infrastructure to build communities around your books and journals. Users can curate, share, recommend, comment, or review articles, conference papers, books and chapters.

Your Journals on ScienceOpen

- **Promotional Collections** available regardless of license – Link to Version of Record on publisher website
- Context environment of 80 million records with banner marketing driving search and discovery
- Dynamic search and filtering of all content at journal, publisher, author, article, and collection level
- Attractive journal landing page with easy interface for editorial content
- “Submit manuscript” button leads either to your website or uses our manuscript submission system
- Community-run, researcher-led topical collections further promote usage
- Author profiles and self-promotion tools for users to add lay summaries and share and track their work
- Commenting and recommendation, post-publication peer review functionalities to engage community
- **For OA Hosting:** DOI deposit with Crossref, integration with ORCID, long term archiving, output to A&I services
- Google metatags and Search Engine Optimization
- PDF preview pane or HTML page with full XML and PDF downloads
- Article and journal level usage statistics on the fly and monthly usage reports with country and institute
- **For OA Publishing:** Peer review management, Open Peer Review, production workflows
UCL seeks to transform how knowledge is shared and applied to humanity’s problems. Only by sharing academic research as openly and widely as possible – with, for example, researchers, educators, students, policymakers, partners, and members of the public – can its benefits to humanity be maximised. The traditional scholarly publication system is not fit for, nor does it intend to serve, this purpose.

Professor David Price, UCL Vice-Provost (Research)

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Professor David Price, UCL Vice-Provost (Research)
Digital promotion on ScienceOpen

You need to maximize the digital presence of your books online which can translate into better impact tracking for authors, more visibility, and increased sales.

ScienceOpen can support you to create or enhance digital records of your books with our metadata support services and promote them widely.

ScienceOpen is a freely accessible research communication platform with the technological infrastructure to support multi-dimensional search, community curation, and researcher networking. We provide space and services to publishers to promote their content - from open access hosting solutions to enriched metadata and promotional packages to custom-tailored publishing environments.

Publisher benefits for books with the ScienceOpen discovery technology:

- **Context:** Promote your books in topical collections within the context of your own journal articles and beyond with 80 million records on ScienceOpen.
- **Metadata:** Support to create or enhance Crossref DOI metadata with your rich ONIX files through our BookMetaHub interface. Tap into ScienceOpen’s A&I expertise.
- **Community:** Use ScienceOpen infrastructure to build communities around your books and journals. Users can share, recommend, comment, or review books and chapters.

Your Academic Books on ScienceOpen

- Attractive presentation of book and chapter metadata within the ScienceOpen discovery environment
- Support to create or upgrade Crossref DOIs and metadata for best discoverability and impact tracking
- Link back to the version of record on the publisher website
- Extra “Buy book” button that links to your store
- Usage data for books and chapters with geolocation information – who is viewing your books?
- Context environment of 80 million records driving search and discovery for your content
- Your brand promoted with a banner on all relevant content in 80 million records
- Dynamic search and filtering of all content at journal, publisher, author, article, and collection level
- Author profiles and self-promotion tools for users to add lay summaries and share and track their work
- Community-run, researcher-led topical collections further promote usage
- Commenting and recommendation functionalities
- Post-publication peer review functionalities to further engage community

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It is exciting to be working with ScienceOpen on this effective and elegant technology for book promotion and sales.

Christoph von Friedeburg,
CF Energy Research & Consulting UG
Your ScienceOpen Marketing Channel

You need to maximize the presence of your digital content online which can translate into increased impact for authors and more submissions for your publishing projects.

ScienceOpen can create an innovative channel to increase submissions to your open access journals and book programs, directly and positively impacting your APC income stream.

ScienceOpen is a freely accessible research communication platform with the technological infrastructure to support multi-dimensional search, community curation, and researcher networking. We provide space and services to publishers to promote their content - from open access hosting solutions to enriched metadata and promotional packages to custom-tailored publishing environments.

More visibility in a ScienceOpen Collection

- Collection banner ads on all relevant content within 80 million records
- Content in a Collection viewed on average 17x more often
- On average 5-10% click through rate to publisher website from “Read at Publisher” button
- Over 4000 clicks on the “Submit a manuscript button” in last 12 months across over 300 collections

ScienceOpen Users

57,000+ registered users with

- 290 researcher led collections
- 980 lay summaries
- 400 article reviews
- 950 published posters/preprints
- 8200 article recommendations

ScienceOpen Demographics

The freely accessible ScienceOpen contextual search & discovery environment is used by researchers around the world. Here is a list of the top 10 countries by usage in 2021:

1. United States
2. China
3. India
4. Brazil
5. United Kingdom
6. Germany
7. Mexico
8. Philippines
9. Canada
10. Indonesia

Contact: Stephanie.Dawson@ScienceOpen.com
# Context on ScienceOpen

## Scope

- **Top disciplines** in 75+ million records: Medicine, Life sciences, Social & Behavioral Sciences, Engineering, Chemistry, Education, Computer science, Earth & Environmental sciences, Agriculture, Physics
- **New growth areas**: Articles added in 2021: 160,000 COVID-19, 20,000 systems biology, 10,000 artificial intelligence
- Top 10 disciplines chosen by registered users: Life sciences, Medicine, Social Sciences, Engineering, Education, Computer Science, Earth Science, Physics, Agriculture, Statistics

## Growth

Adding ca. 1 million article records and ca. 10,000 books and chapters per month
45% on year growth in unique visitors over 2020
Over 1.6 million unique visitors in 2021

## Sales

- 80 customers with over 350 promoted collections
- Clicks: 12,000+ submit manuscript clicks, 18,000+ Buy book clicks
- New university library collections

## Analytics

- Alternative metrics for articles, books and chapters
- Quarterly usage reports

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**Partnering with ScienceOpen helps us to share our journal’s outstanding research with even wider audiences, enabling broader conversation and engagement across the life science community.**

Clare Curtis, Portland Press

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**Connect your content to the world**